

Look Cool in Your Shades...

But make sure you're protecting the eyes God gave you!



Go 100 PERCENT

Do your shades block 100% of UV rays? Look for 400 nm absorption threshold

YOU DON'T HAVE TO BREAK THE BANK

Less expensive pairs can be just as effective as pricier options!

DARKER DOESN'T MEAN BETTER

Darker lenses can make your pupils dilate and let in more UV rays.

POLARIZATION IS NOT UV PROTECTION

Polarization won't help preserve eye health.