

# National Blood Donor Month

*Make Lifesaving a Habit*



**1 in 7 Patients**  
entering a hospital  
have a need for blood



**Less Than 20%**  
of blood donations come from  
millennials (age 20-34 years old)\*



**Less Than 10%**  
of Americans  
donate each year



**More Than  
34,000 Units**  
must be collected from  
volunteers every day

**One Donation**  
can save the lives of 3 people



January is the time to pay  
tribute to voluntary donors  
and encourage new donors to  
pledge to donate in 2020!



NATIONAL  
**Blood  
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MONTH

MAKE  
LIFESAVING  
A HABIT

\*Statista/Global Survey, 2019. [www.adrp.org](http://www.adrp.org)

**Prayer:** *May my eyes see the needs around me. Life is a sacred gift. Help me find an opportunity to make a difference.*

 AdvocateAuroraHealth™

## National Blood Donor Month

January is National Blood Donor Month – a perfect time to resolve to be a regular blood donor and help save lives.

According to the American Red Cross, blood donors help patients of all ages: accident and burn victims, heart surgery and organ transplant patients and those battling cancer. In fact, every two seconds, someone in the U.S. needs blood.

Here are some ways faith communities can promote blood donations:

- **Host a blood drive:** The American Red Cross and LifeSource work with organizations to organize on-site blood drives.
- **Carpool:** If there are people in your congregation who want to donate blood but are not able to drive, organize a carpool to the local blood center.
- **Volunteer:** Congregants who can't donate blood due to medical or other issues can still volunteer at blood centers and blood drives.
- **Announce the need:** Many people may not be aware that there is a great need for blood donations in the winter months. You can announce this need in bulletins, newsletters and group meetings.

**To learn more, visit the American Red Cross:  
[www.redcrossblood.org](http://www.redcrossblood.org).**

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