



1999 COMMUNITY DIVIDEND REPORT

SERVICE TO THE COMMUNITY



SERVE

The word 'SERVE' is rendered in large, bold, black letters. Each letter is filled with a different black and white photograph. The 'S' shows a baby in a hospital bed. The 'E' shows a healthcare worker in a mask. The 'R' shows a woman and a man talking. The 'V' shows a woman with a stethoscope. The 'E' shows a woman smiling. The 'E' shows a woman holding a child. The 'E' shows a woman smiling.

Serving the Needs of All *Advocate provides wellness information for all age groups, from infancy to late adulthood. Among its traditional programs are free immunizations, health fairs and community health programs.*

Exploring More Options *Advocate also takes a leadership role in planning, developing, creating and implementing even more innovative ways to serve.*

HOW MAY I HELP YOU?

THAT'S THE QUESTION Advocate Health Care asks patients and visitors at its eight acute care hospitals, two children's hospitals, home health care company, three medical groups and more than 200 sites of care throughout the Chicagoland area. It is Advocate's mission to respond to all aspects of an individual's health needs—physical, mental, spiritual, economic and environmental.

HOW MAY I HELP YOU? That's also the question Advocate asks when it looks outside the walls of its facilities at the daily situations faced by the men, women and children who live in the communities served by its vast health care network.

Based on the recommendations of a community benefits task force, Advocate is committed to a community benefit program made up of these components: charity care; costs of unreimbursed care to Medicaid recipients; unreimbursed costs of services and programs addressing community health, wellness and service needs; and donations. It further defines its communities as local, regional and national (see chart at right).

Even in the face of low reimbursement, Advocate is dedicated to maintaining a strong presence within its communities and continues to monitor these expenditures to make certain that the programs and services supported are in direct response to their needs. In 1999, the system returned a 55 percent dividend to its communities, serving an estimated 932,000 people.

Many of these services are made possible through partnerships with other community members such as libraries, churches, schools, social service organizations, government agencies and other health care providers.








▲ Family practice residency programs across Advocate reach out to the medically underserved in projects specifically designed to improve community health.



▲ Advocate's Open Airways program for third to fifth graders at local schools teaches children and parents more about the disease that affects 4.8 million children. The program provides hands-on training for all children, not just those with asthma. It helps children with asthma to cope better and teaches other children how to respond if a friend is in trouble.

▲ A 30-foot renovated Winnebago camper, converted in 1999 into a dentist office, brings dental services to children, older adults, the homeless and others.

Three Levels of Advocate Community Benefit Programs

Level	Principles/Criteria	Decisionmaking process and funding sources	Examples	1999 expenditures	Estimated number of people served
<p>Local – service areas of major Advocate sites of care and operating units</p> <ul style="list-style-type: none"> • Advocate Charitable Foundation • Advocate Health Centers • Advocate Medical Group • Bethany Hospital–Chicago • Christ Hospital and Medical Center–Oak Lawn • Dreyer Medical Clinic–Aurora • Good Samaritan Hospital – Downers Grove • Good Shepherd Hospital–Barrington • Home Health Care • Hope Children’s Hospital –Oak Lawn • Lutheran General Children’s Hospital–Park Ridge • Lutheran General Hospital–Park Ridge • Ravenswood Hospital Medical Center–Chicago • South Suburban Hospital–Hazel Crest • Trinity Hospital–Chicago 	<ul style="list-style-type: none"> • Addresses a health need determined by local community health needs assessment. • Responds to an identified community need and/or improves access to health care services • Builds on and utilizes Advocate’s strength as a health care provider network • Uses data from a range of community sources such as hospitals, clinics, emergency rooms and public health departments in planning and evaluation • Links with other community resources to accomplish goals • Involves targeted community populations and partners in planning, implementation and evaluation 	<ul style="list-style-type: none"> • Local governing councils • Expenditures funded from service area operating unit budgets 	<ul style="list-style-type: none"> • Healthy communities partnerships • Welfare to Work program • Health education • Nutrition services • Healthy Steps for Young Children program • West Side asthma project • Charity care • Transportation • South Side health project • Women’s health programs • Clinics for low-income populations • Inner-city adopt-a-school program • Health fairs • Congregational health services • School-based clinics • Maternal/child program • Unreimbursed Medicaid Services • Parish nursing  <p><i>Advocate’s Healthy Steps program offers care for the whole child, going beyond traditional pediatric medical care to focus on physical, intellectual and emotional development of young children.</i></p>  <p><i>Advocate’s flu immunization outreach touched 73,223 lives in 1999.</i></p>  <p><i>Respite House offers a break to families caring for a child who is dependent on technology and who requires constant monitoring to ensure stability and health.</i></p>	<p>\$31,278,000</p>	<p>612,000</p>
<p>Chicagoland – Metropolitan Chicago including city and collar counties</p>	<ul style="list-style-type: none"> • Addresses a regional health need determined by local and county health assessment/public health indicators • Guided by common needs/programs, defined by local community initiatives, and/or builds upon Advocate’s systemwide clinical programs • Emphasizes partnerships with other interested parties 	<ul style="list-style-type: none"> • Strategic planning committee and Advocate Board of Directors • Expenditures funded from system budget 	<ul style="list-style-type: none"> • Systemwide Healthy Communities initiatives: “Baby Advocate” “Buckle Baby Right!” • Donations • Family Care Network • Childhood Trauma Treatment Program  <p><i>Generous donations from businesses within the community help support programs offered by Advocate’s Childhood Trauma Treatment Program.</i></p>	<p>\$1,467,000</p>	<p>220,000</p>
<p>Broader health and faith community – local, state and national health and religious community</p>	<ul style="list-style-type: none"> • Addresses a gap in knowledge or services that can be utilized by the community of providers and religious leaders • Links to Advocate’s mission, values and philosophy • Emphasizes partnership with other interested parties 	<ul style="list-style-type: none"> • Expenditures funded from system budget 	<ul style="list-style-type: none"> • The Park Ridge Center for the Study of Health, Faith and Ethics • International Parish Nurse Resource Center • Research and Education Institute  <p><i>The Park Ridge Center for Faith, Health and Ethics continues to make significant strides in its contributions to health care ethics nationally and internationally. Among its efforts is the improvement of clergy education.</i></p>	<p>\$3,436,000</p>	<p>100,000</p>
				<p>1999 Totals:</p> <p>\$36,181,000</p>	<p>932,000</p>
<p style="text-align: center;">Community Dividend* = 55 percent</p>					

* **COMMUNITY DIVIDEND = COMMUNITY BENEFIT EXPENDITURES ÷ (COMMUNITY BENEFIT EXPENDITURES + INCOME FROM OPERATIONS)**



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Related to the Evangelical
Lutheran Church in America and
the United Church of Christ

Cover Photo: Siblings of children in the Healthy Steps program
take part in the program's second anniversary celebration.